

Would you like to be in the loop? We have the tools you need.

The Chamber keeps you and the general public informed of all issues affecting the economy, through a range of publications:

- GENÈVE ÉCONOMIE, our monthly news **magazine** for Geneva's entrepreneurs and managers;
- the **eCCIG**, a weekly electronic newsletter;
- a monthly **International Trade newsletter**;
- our **website**, www.ccig.ch ('Opinions and news' section);
- a **mobile application**;
- **social networks**: LinkedIn, Facebook, Instagram and X;
- annual **business surveys** by activity sector;
- the annual Economic study;
- an **analytical study** of Geneva's taxation and public finances.

For a virtual visit of the CCIG, scan this code:



Since 1865
Working for a strong economy
Connecting businesses

March 2025

160 YEARS

THE VOICE
OF GENEVA'S
BUSINESSES
SINCE 1865

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Working for a strong economy

Connecting businesses



Welcome to the CCIG

It all started one day in June 1865

23 June 1865. A group of Geneva entrepreneurs, led by banker Ernest Pictet, founded the "Chambre de commerce" with the aim of bringing together the region's economic forces to defend their interests and promote their development.

A lasting mission

According to the Chamber's articles of association, its mission is simple: to provide information to the cantonal and federal governments, to make requests and suggestions and to spread the principles of commercial freedom cherished by the Canton of Geneva throughout the rest of Switzerland. This mission is still carried out to this day.

A clear status

The Chamber has been a benchmark establishment since its foundation. Totally independent from the State, it enables companies to make their voice heard and adapt to changes in the market.

A steadfast calling

While the Chamber of commerce's name has evolved over time to reflect changes in the economy - the term 'industry' was added to its corporate name in 1961, and 'services' in 2006 - its calling remains unchanged: to defend the private economy under the pillars of freedom of trade and industry, and to ensure free international trade and sound public finances.



Thinking of development? Consider our network...

With over 2,600 member companies, of all sizes and in all sectors, the CCIG represents almost 120,000 jobs in the Canton. The Chamber is at the heart of a dense network, as its bodies - the Committee and Economic Council - are made up of business leaders from all sectors of the Geneva economy. In addition, we are members of the Latin Chambers of Commerce and Industry (CLCI), sit on the Board of the Swiss Chamber of Commerce and Industry, on the General Council of the World Federation of Chambers of Commerce and maintain close ties with the International Chamber of Commerce (ICC). The Chamber is a member of *economiesuisse* and *Union patronale suisse*, the two national umbrella organisations. Finally, the CCIG is a member of Eurochambres, the European network of chambers of commerce.

... and communities.

CCIG GENERATIONS

Young and upcoming entrepreneurs represent our canton's economic future. Take part in inspiring meetings on themes that concern you.



LE CERCLE DE LA CHAMBRE

Do you run a Chamber member company? The Cercle is a privileged meeting place dedicated to you for high-level exchanges and networking.



THE AMBASSADORS

Do you promote the Chamber to your personal and professional networks? Become an Ambassador and take part in special meetings.



The CCIG in figures.



We are committed to you.

To do business with peace of mind, you need a favourable cantonal framework, no matter the size or nature of your company.

To ensure sustainable economic prosperity in Geneva, we have four missions.

- 1 **Defend** economic and political framework conditions that promote business, social and environmental performance.
- 2 **Promote** our Members by supporting business contacts.
- 3 **Provide** companies with services to help them grow, particularly in terms of sustainability and digitalisation.
- 4 **Serve as** a model of corporate social responsibility by integrating best practices within the CCIG.

Are you an entrepreneur or a manager? We defend your interests.

We actively listen to Geneva's entrepreneurs and business leaders, representing their views during municipal, cantonal and federal consultations, and relaying their positions during voting campaigns. We also act proactively to support the drafting of bills that have an impact on essential economic framework conditions and encourage entrepreneurial development.

Taxation We work closely with expert committees to optimise entrepreneurs' tax burdens. We regularly publish in-depth studies and actively lobby for relevant reforms to preserve Geneva's tax attractiveness for companies and individuals. What's more, our Tax Commission acts as a credible and privileged interlocutor with the Finance Department and the tax authorities.

Planning We advocate for the development of a city structured around high-performance public transport networks adapted to the current and future needs of urban mobility. Working hand-in-hand with experts, we ensure that corporate expectations are completely integrated into the canton's planning. Our territorial planning commission is tasked with creating an economic vision for the region that, once approved by the Commission, will set the CCIG's strategic direction for the authorities.

Mobility We advocate for a multimodal approach to travel, based on the coordinated development of transport infrastructures, in order to effectively support regional economic dynamics.

Energy We work to ensure that the regional energy strategy incorporates the needs and interests of businesses in a balanced way. Our aim is to ensure a viable energy transition that benefits the local economy. Our energy and environment commission covers topics such as building renovation, decarbonisation and industrial site safety.

Aside from other key issues tied to the relations between Switzerland and the European Union, we keep a close eye on labour and labour market issues, particularly in the context of cross-border relations, foreign trade, sustainable development and tourism.

Are you a key economic player? We can connect you.

We promote business contacts through events, which provide opportunities for high-quality networking. We host over a hundred events a year, the main ones being:

- the **Grands Prix de l'économie**, an annual gathering of Geneva's economic and political elite, organised in partnership with the State of Geneva and the Office de Promotion des Industries et des Technologies (OPI);
- the annual **General Assembly**, followed by the Chamber's annual dinner;
- the Chamber's **7:30 am** and **5:30 pm** meetings, bi-monthly networking events that have become a must for those looking to present their companies.



Want to increase your visibility? We can help.

You can use our experience to organise your **seminars and webinars** and share your news in the Member News section of our website. You can also benefit from preferential rates on training courses organised at the CCIG around major management and digital themes, thanks to strategic partnerships with leading instructors in French-speaking Switzerland. In collaboration with Radio Lac, we also offer a weekly

programme entitled "Parlons économie", which is also broadcast on carac2. What's more, with "Parole d'entrepreneur", our series of ultra-short video interviews, a key player in the local economy answers our questions twice a month in just one minute. Last but not least, with over 27,000 followers, our social networks are an excellent sounding board.

Are you active internationally? Our services are state-of-the-art.

To help you export your goods and services with confidence, we offer you expert services in international trade.

As a result, thanks to delegation of powers from Customs:

- we **legalise** export documents;
- we issue **certificates** of origin and **CITES** certificates.

We also issue ATA carnets, created by the Chamber in 1961, and CPDs (goods passports), provide information on customs formalities and tariffs and advise you if you plan to expand internationally. To this end, we regularly co-organise delegations and economic missions abroad to strengthen our ties of friendship with third-party countries and create business opportunities for our Members.

What's more, as a Chamber Member, you have free access to the International Trade Centre's (ITC/CCI) market analysis tools portal, a gateway to one of the world's most extensive databases.

Thanks to our collaboration with the Geneva School of Management, you can benefit from free assistance in exploring emerging markets, for example with a commercial and/or investment problem.

You also have access to the Swiss Arbitration Centre, which is linked to arbitration centres around the world. Co-founded by the CCIG, the Centre is housed at the Maison de l'économie.

Finally, every year, a cycle of specialised training modules is offered at the Maison de l'économie, the CCIG's head office. The **CCIG Certificate in International Trade** is awarded upon course completion.